



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

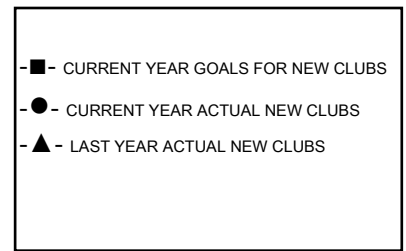
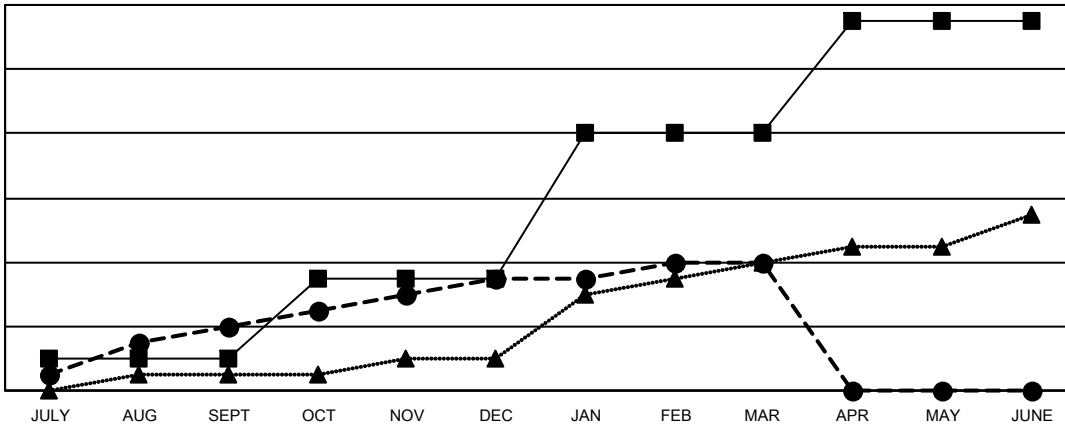
Multiple District 2

LOCATION: TEXAS

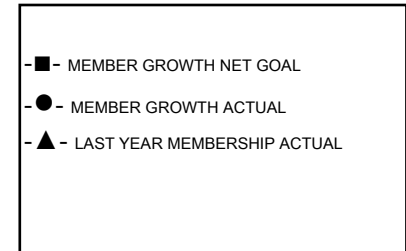
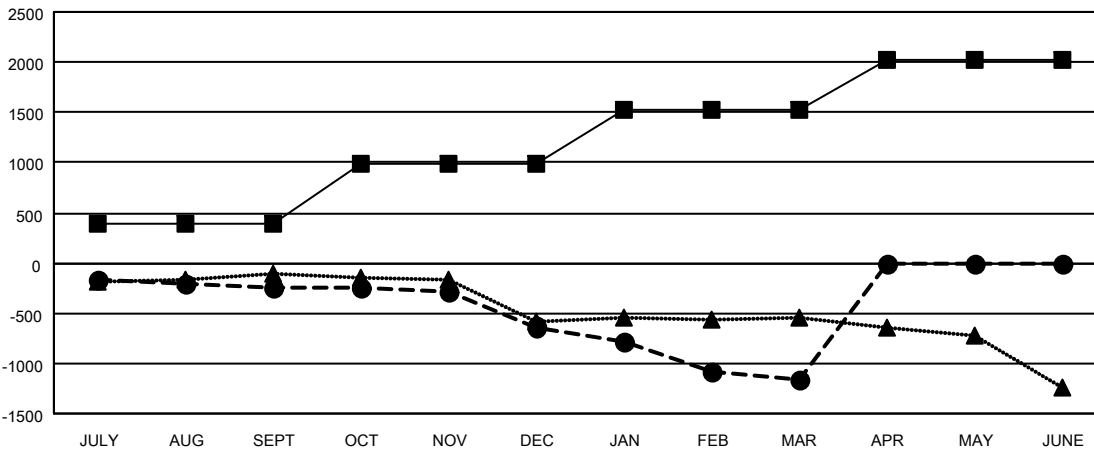
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	4	9
OCT/NOV/DEC	5	3	4
JAN/FEB/MAR	9	1	24
APR/MAY/JUNE	7	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	570	748
OCT/NOV/DEC	594	624	971
JAN/FEB/MAR	538	501	977
APR/MAY/JUNE	507	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 37	
<u>DROPPED MEMBERS</u>	
DECEASED	269
CLUB CANCELLED	327
OTHER	2,100
TOTAL	2,696

383 CLUBS OF 824 ADDED 1 OR MORE NEW MEMBERS
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

<u>GENDER DISTRIBUTION</u>	
MALE	14,035 (63.54%)
FEMALE	8,055 (36.46%)
TOTAL FAMILY UNIT MEMBERS	3,317
FAMILY MEMBERS PAYING HALF DUES	1,694